

Expert Educator and Executive | Strategic Thinker | Innovative Leader

Professional Learning and Assessment Developer | Relationship-builder

Education Researcher | Skilled Fundraiser | Equity Advocate | Change Agent

Dedicated, mission-focused, energetic education leader and expert executive with an entrepreneurial spirit and 20+ years of diverse experience in a host of fast-paced business and academic environments. Broad capabilities in designing and delivering research, professional learning, and assessment solutions. Establishing relationships, team-building, and communication are key skills. Successful in many levels of corporate, non-profit, and school settings. Rich network of connections within the educator and policy sectors and the ability to build partnerships between them. Innovative thought leader with excellent organization, analytical, decision-making, and problem-solving skills.

PROFESSIONAL EXPERIENCE

New Jersey Tutoring Corps, College of New Jersey

May 2021-Present

Executive Director

Organized a statewide tutoring program for scholars grades K-5 in Math and Literacy with funding from the New Jersey Pandemic Relief Fund and the Overdeck Family Foundation. Was able to serve over 2200 scholars at 23 sites throughout the state, in 16 counties and organized the program in just 32 days. Supervised and evaluated over 100 Tutors, 12 Site Coordinators, and 5 internal staff. Created internal assessments and surveys for program evaluation, in addition to hiring an external evaluator, with whom I worked closely.

Tall Poppy

March 2018 – Present

Chief Executive Officer/Founder

A consultancy firm providing leadership development, policy research, evaluation, strategic growth and planning, and other services to education agencies, foundations and businesses while connecting educators to opportunities in policy, research, and advocacy. Clients include:

West Ed

December 2020- Present

Working with staff leading the Reading Apprenticeship program to infuse teacher leadership, ethics, and multicultural resources into the Reading Apprenticeship program.

Advanced Studies for Culture Foundation

June 2020-December 2021

Under the direction of the Vice President for Education:

- Conceptualized, organized, implemented, and evaluated strategies to revise the current state of the foundation's platform and outreach into education policy and practice by convening educator focus groups with 30 educators.
- Created marketing campaign featuring recorded discussions with recognized educators, (e.g. State and National Teachers of the Year, NBCTs, PAEMST awardees, Milken educators), to highlight the impact of culture on student character.
- Organized 24 recorded topical discussions on education policy and culture, with 152 educators.
- Instituted 1:1 recorded interviews with 71 select educators.
- Developed an editorial calendar and strategic plan for releasing recordings and blogs and enacted plan.
- Solicited, edited, and published over 50 blog pieces from expert educators.
- Expanded the Foundation's brand in the P12 space by creating a new webpage, establishing social media outlets and communication strategies to distribute new content, with direct educator input.

Center for Curriculum Redesign

August 1, 2018 – June 2021

U.S. Managing Director of Partnerships and Professional Learning

- Establish new, mutually beneficial partnerships with organizations committed to furthering education for all students through strengthened curriculum and assessments.
- Sought funding to do this work and provide input to the work of the Center on infusing social/emotional (SEL) and meta-learning skills into content lessons.
- Conducted competitor analyses of professional learning organizations and other SEL frameworks and policies impacting the teaching of SEL.
- Co-led two research studies on how educators teach 21st century learning skills and SEL through the content areas with over 60 educators that I recruited, and.
- Led development and delivery of online professional learning courses with teams of educators, based on research study findings.

Teach Upbeat

February 2021-Present

- Expanding the reach of Upbeat's retention program to the State Education Agency sector.
- Assisting in brand expansion.

JFK Library Foundation

September 2018-July 2020

Under the direction of the Executive Director:

- Improved educator engagement with Library and Museum resources, increasing resource website hits by over 3000% in 2 years moving from 666,000 web site hits to 2.2 million hits on the education resources site.
- Built relationships with policy makers and professional organizations.
- Managed national Civics education awareness campaign, to promote policy for Civics education, in partnership with iCivics and 26 Presidential Libraries and Foundations.
- Collected and collated Civics resources from 26 Presidential Libraries and Foundations to create a one-stop web home for Civics policy materials.

- Designed monthly newsletter, sent to over 5000 Massachusetts educators.
- Created JFK Ambassador program and webinar program to expand brand reach, targeting Massachusetts educators.
- Authored new content materials and educational resources for the library's Space program.
- Recruited expert educators to teach other educators how to use primary source materials through a webinar series I created.
- Developed marketing materials, which were non-existent previously.